

Million Dollar Words

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Welcome to Brothers of the Word because Brother you need the word!

Someone came to me not too long ago and said, "Mr. Bronner you spoke to me some million dollar words." And today I am going to tell you and I am going to explain to you what those million dollar words were.

I hope as you hear the million dollar words that it will impact and change your lives just as it did their life. I speak to you today from the subject of "Million Dollar Words."

First I need to give you the background and the history of how the million dollar words came about. They actually came from a business setting. For those of you who know or don't know, I'm a businessman. That's how I feed my family and support myself, I'm not financially supported from ministry, I am financially supported from business through the grace of God. So I'm a business owner and I work in a business and each year in the company that I own we take a trip. The company is at TheWoman.com. For those of you wondering what type of business I own it's at TheWoman.com. Each year we take a trip. Two years ago we went to Callaway Gardens. We all got in our cars, some 2, 3 and 4 to a car and drove to Callaway Gardens.

If you are listening to this message and you're not located in Atlanta or Georgia and you don't know what or where Callaway Gardens is, it is a resort about 90 miles outside of the city limits of Atlanta. It took us about an hour and a half to drive to Callaway Gardens. We had a great time on bicycles and swimming in the lake and just enjoying the festivities that they had at Callaway Gardens.

The next year, I chartered a bus because I didn't want anyone to drive; I just wanted everyone to relax during the day. I chartered a bus and we went to Chattanooga, Tennessee, which is about 120 miles outside of Atlanta, which is a two hour drive.

The bus had television and we were able to watch movies and enjoy the ride as we went to Chattanooga. We went to Look Out Mountain and up on the incline trails and went on one of the aquatic rides down the river and had dinner on the river. We had an awesome time in Chattanooga.

For this year, I had said again we shall go on a trip. There's a young lady who works for the company named Shelli and I told Shelli, "I want you to determine where we are going to go this year." Shelli searched and she searched and she searched and she looked and she looked and she looked. She came back to me and said, "Mr. Bronner, to be honest about it, I really can't find anywhere for us to go. We need to go somewhere that we could get to and back in a reasonable time so we had to have a place that was no more than a three hour drive radius around Atlanta.

If we left early in the morning and came back that evening, we didn't want to spend all day on the road, so we had to find somewhere that was limited to getting there in three hours that we'd spend no more than six hours of traveling.

Shelli said, "I've checked everywhere and there's no where really that I could find that's really suitable. We could go to Six Flags, but we don't really want to go there. We could go to Stone Mountain, but there's not a whole lot to do there. Or we could go to Savannah, that's the best place I could find, but that's five hours away and we would spend 10 hours out of the 14 hour day on the bus." So a couple of weeks went by and still Shelli couldn't come up with anything. There was nowhere to go for our annual company trip.

Have you ever been trying to go somewhere, but it looked like you just couldn't find where to go? I'm not just talking about on a vacation type trip; I'm talking about in life in general. You felt like you needed to go somewhere, but you just can't figure out where, you don't know what to do; you don't know where to go and you don't know how to get there. Have you ever been in that kind of situation and you just did not know where to go?

Sometimes we get that way in life in a lot of different areas with jobs and sometimes we're that way in personal life with relationships. We've got all these different potential relationships but somehow we figure none of them are just quite right. You understand what I'm saying. Have you ever been in a situation where you just kind of know deep down in your gut that none of them are quite right? Have you ever been in that situation you got option A, option B, option C, option D, but just none of them quite right?

That's the way we were trying to figure out the company trip. None of it seemed to be quite right. And sometimes people when things seem to be not quite right and you can't find what you really want where you are and within your grasp, sometimes it requires what is called a quantum leap of imagination. Sometimes you have to think outside of the box and sometimes you have to take a jump beyond anything of not only what you have never done but beyond anything that you have ever imagined.

So I said to her, "If there is nowhere that we can get to within three hours on a bus, we've got to change our mentality and we've got to change our thinking pattern and we have to change our limitations." Turn to your neighbor and tell them, "You've got to change your limitations." (Congregation repeats).

I said, "If there is nowhere where we can drive to in a bus or in a car within a three hour range, start checking for places that we can fly to." And she looked at me and she said, "Fly?" I said, "Yeah, Fly. If we can't get there on the ground, check on places where we can fly to."

As she brought some options of where we could fly to, I said, "Where do we need to go? Because there were some places that I had envisioned the company going to very soon, and I said, "Where do we need to go? We need to go to the most powerful city on the face of the earth. We're going to Washington D.C."

Whether or not you like the government or not, I'm not going to sit here and debate with you on that. To be perfectly honest with you, I don't have any problems with the government. No, I don't have any problems with the government.

Number 1, The United States of America is the most prosperous and most powerful country on the face of the earth. My daddy use to have one statement. He said this, "You can't argue with success and you can't explain failure." Now it was a basic principle when he said that you can not argue with success and you can't explain failure. One thing about this country, this country is successful as a nation. This country is successful. And if you've ever traveled abroad, you understand that. The United States is successful even though some folks don't like us.

Do you know people, that when you are successful there will be some people who won't like you?

The United States is not perfect, far be it. We've got plenty of problems, we've got plenty of issues, we've got plenty corruption, we've got plenty crookedness, but let me tell you something that even stems from Biblical history.

The government, even in the Bible was straighter than the church was. Do you know when Jesus came it was not the government that had a problem with him? The government, Pontius Pilate said, "I find no fault in him." It was not the government; it was the church that condemned Jesus.

Even from way back and even right now the most segregated hour in America is 11:00 a.m. on Sunday morning. For integration to be effective in this country, it took the government to do it. If you're a widow with children or a single parent with children, you cannot depend on the church to help you, you have to go to the government. The church won't do it; it will help you for a little while, but it's not going to keep on. The church won't do it. So I don't have any problems with the government

because when you really boil it down, the government has been better for the people than even the church has.

I mean we pray over people to get healed but if you need some medical care or someone to pay your medical bills, you've got to get Medicare and Medicaid. (Laughter) That's just all, I'm just telling you straight like it is. You have to get you some help and that comes from the government.

So the government, even with all of its flaws is still, if you get in a real jam, the government is more likely to get you out of it than the church is, especially on a long term continual basis. The government, if you get disabled; the church will pay your bills for a little while but not forever. The government, still for the people has been better overall and has followed the dictates of Christ oftentimes more than the church itself.

If you look at your money, you'll find In God We Trust on every piece of money that you have. Even the government proclaims God better than us, because none of us have any God clothes on, none of us have God on our car tags, none of us have God mats most of the times walking into our house. We don't but the government even on its money has God everywhere. So we have been in the government better in so many areas even than we have in the church.

So I told my people, "We're going to the most powerful city in the face of the earth; we're going to Washington D.C. Because I want the company going to a certain point. I want us to walk into something that was laid out. And if you've ever been to Washington, Washington was laid out for success. The city was not haphazardly built. It was laid out, designed from ground up, for this country to become the most powerful in the world. I want you to walk in soil that was laid out, that was designed from the beginning to excel and to go to the top. To do that we have to travel by a mode of transportation different than we had ever done before. We have got to fly. And for some of you to get to

destinations that you've dreamed of going, you're going to have to change your mode of transportation."

And then my assistant came to me after she had heard of the plans that had been made of where we were going to take the company and she said, "Mr. Bronner, do you realize that there are some people in this company and they are afraid to fly? And they're not going because they are scared and they will not fly."

I told her, "Don't even tell me who it is because I don't even want to know." And I said, "I'm going to address that at our next staff meeting."

At our next staff meeting, I spoke to the group and I explained to them where we were going and why we were going there. And I said that I heard that there are some among you, turn to your neighbor again and say "some among you" (congregation repeats). There are some among you who are afraid to fly. And I talked to them. And I told them. And it was in that conversation that I spoke what she called the million dollar words.

And as I got off the shuttle at the Hartsfield Jackson Airport and as we were walking towards the terminal, Tamela Fuller, turned to me and said, "Mr. Bronner you spoke to me some million dollar words." And I said, "What words were those?"

She said that she had told people that she would not get on an airplane for a million dollars (laughter). And here I am walking down the terminal headed to the gate to get on a plane. She said you spoke some million dollar words because I had said it and I meant it in my heart that I would never get on an airplane and you couldn't pay me a million dollars to get on that plane. And here I am walking toward the terminal. You want to know what those words were? I'm getting to it. Say he's getting to it (congregation repeats).

Let me tell you what else she told me. She said, "Mr. Bronner, even when I got married I would not get on the plane to go to my honeymoon, we had to ride the bus. So there I was on my honeymoon, sitting up on the bus because I was afraid to fly."

And how many of us, headed to a honeymoon, headed to a destination not going in the style that God has deemed and ordained for us to go because fear has kept us out of some places, kept us out of some things because we are afraid to fly. And when you understand truth you'll understand that flying is by far safer than driving.

If I asked you the question right now, "How many of you knew someone personally ever injured or killed in an airplane crash?" it's unlikely that a single hand would go up. But if I asked you how many of you knew or know someone who has been injured or killed in an automobile accident, virtually every hand in this audience would go up. Everyone listening to me by television is going to raise their hand. Everyone listening or reading through an electronic means or internet is going to raise their hand. Everyone knows someone who has been injured or killed in an automobile accident but hardly anyone directly knows someone personally who has been injured or killed in an airplane crash because they are so rare.

Statistically you are 24 times safer in an airplane than you are in a car, but no one is afraid to ride in a car. As a matter of fact they had to pass a law to make people even buckle their seat belts, but so many people are afraid to fly because they don't understand truth and we have been deceived by a lie in so many areas of our lives.

Afraid to fly.

There are some things and places where God wants to take you that you can only get there by flying. It's safer, but you are scared. Sometimes you're scared because you say, "My mother

was afraid to fly. And my mother used to boohoo, and my daddy was scared to fly."

Generally when I have found people who were afraid to fly, their parents were afraid to fly. That's why I told you in the pre-talk that I had to go and buy my son a pet because my wife was afraid of animals. I told her, "Look baby, we cannot rear any children scared because that ain't like their daddy." So I'm not going to rear any scared children. I will have them scared, but I will have them afraid of the things that they should be afraid of.

Most of us our fears are misplaced. And we'll be afraid to fly standing there smoking a cigarette. Our fears are misplaced (applause). And they're all twisted up. So if you're going to be scared of something, be scared of the right something, that's why Jesus said don't be afraid of him who can just kill the body, be afraid of him who can take body and soul. You've got to understand even what to be afraid of.

So what did I tell the employees? What did I speak? What were the million dollar words? This is what I told them.

I said, "First of all this company is going to Washington D.C. We are going to the most powerful city on the face of the earth and I'm going with or without you. That's the first thing I told them.

I said, "I'm going, I'm going with or without you. This company is going to a certain place and we are going regardless. Now I'm going to invite everyone to come but I'm going with or without you."

This is the second thing that I told them.

I said, "I have faith and I have confidence in everyone in this room. If I didn't have faith and confidence in you I would have gotten you out of the company. By the very fact and virtue that you are here in this company, I have faith and I have confidence in you."

The third thing I told them is this, "Because I have faith and because I have confidence in you, I am willing to invest in you."

The fourth thing I told them is this, "I am buying everyone in this room a plane ticket to Washington whether you go or not."

The fifth thing I told them is this, "If you don't go you will have to take the ticket, tear it up and put it in the trash can. It's nontransferable, it's nonrefundable. I am going to buy you a ticket to Washington D.C. on the plane and the choice will be yours. I'm going to invest in you, what you do with that investment is your choice. I don't know who in this room is afraid to fly, but I have confidence in you and I'm going to put my money on the line and I'm going to invest in you. If you don't go, I'm not going to hold it against you, but you will have to take that ticket, you will have to tear it up and you will have to put it in the trash can. It's nonrefundable, it's nontransferable and you've got to use it on this trip. And anyone who doesn't want to go can stay here and work (laughter). But everyone else is going to Washington, now the choice is yours."

And that is what I told them.

And as I spoke those words, I understood how God felt.

Because this is what God told you.

He said, "I've got faith and confidence in you. I'm going to invest in you. And I am going to sacrifice my own; I am going to send my son to pay the price for your ticket into eternal life. Now the price is paid, if you want to you can take the ticket and you can tear it up and you can put it in the trash can. But the price is paid and I'm going to pay the price for your ticket into eternal life and it's going to be up to you whether you use it or not.

It's paid!" (Applause)

And people if you understand, you'll see those are not really million dollar words, they're billion, they are trillion, they are multi-trillion dollar words. Those are words that are worth more than any price that can be paid on earth. Jesus has already come and he's already bought the ticket and he's already paid the price.

All we have to do is say we want to go and use the ticket; it's already paid for us. And if we understand this and what it can do and where it can take us on earth as it is in heaven; we got so many tickets that are already paid for us that we just won't use.

Salvation is the greatest prize but there's so much here that's already paid for. Some of you can get free education on your job that's already paid for. The employee has it already, but you won't go, you won't use the ticket. There are so many things that the price has been paid.

1st Peter, Chapter 1 Verse 17, I'm going to read the New Living translation, it says:

And remember that the heavenly father to whom you pray has no favorites when he judges. He will judge or reward you according to what you do so you must live in reverent fear of him during your time as foreigners here on earth for you know that God has paid a ransom to save you from the emptiness you inherited from your ancestors. And the ransom he paid was not mere gold or silver, he paid for you with the precious life blood of Christ, the sinless spotless Lamb of God.

He came to set the captives free, your ticket has been paid for. He came to bring you life and to bring you life more abundantly. Your ticket has been paid for. He came to heal the sick. Your ticket has been paid for. But we have to cash it in and we have to show up at the airport. We have to use it. They are trillion dollar words. And I hope that you understand this for those who have been afraid to go and you've been afraid to do. And there have been things that have been paid.

If you are a minority, do you know how many people bled and died just for the right to vote? And do you know most of African American descent will not vote even though the price has been paid, in blood. And so often the price has been paid and you refuse to use the ticket.

Next year the company is going to New York. We're going to the most financially stable city on the face of the earth. Once a mind has been expanded, it will never shrink back down to its original size. And she came to me and told me, "Mr. Bronner, do you know when I got on the plane, I was so comfortable on the plane that I fell asleep." (laughter)

No fear, but you have to break through and sometimes you have to have someone who will pull you through and to speak some words that will shake you into a realization of what you can have and what you can be.

There have been so many prices that have already been paid for us if we would just use what is available. The ticket has been paid for. People, I hope that you don't miss it, I hope you don't lose it, I hope you don't let it go forfeited and void. Because if you don't use a ticket that is meant for you, it will go to waste. The price has been paid for you. Don't waste God's sacrifice, don't waste what he's given to you, use it. And make sure when the flight takes off that you are on the plane.

I thank those of you who have watched this on television. If you'd like to send this message to a friend, simply go to AirJesus.com and click send to a friend, and you can send this message "Million Dollar Words" sermon number 5258 to anyone with an email address absolutely free of charge. We thank you for joining us today at Brothers of the Word because Brother, you need the word! (Applause)

Amen, amen and amen. Amen.

I hope you understand the prices that have been paid for your salvation. And that you were the one that God had faith in and sent a sacrifice for you. Turn to your neighbor and tell them, "He did it for you!" (congregation repeats). And when you understand He did it for you you'll understand the power and you'll understand the value. That sacrifice, I'll tell you I am glad that God sent it because I believe that this life is just a glimpse of the glory that he has in store for us. And I believe in what awaits, but how am I going to get there if I don't have my ticket? It's already prepaid in advance. Don't miss the plane.

How many of you are ready to fly? And if you notice we've moved the eagle. And as I went back and looked and C. Elijah was standing here this morning, even when we stand, it's under the wings of the eagle now and it is symbolic of flying because there are places where we have to go and we haven't even seen or touched the surface yet.

God wants to take us to some places and we can't get there on the bus; we've got to fly. And we can't be afraid to go.

Places where our parents never tread.
We've got to fly.

So even as that eagle holding the world, with the fish in its claw symbolizing we'll be fishers of men or women, but we going to fly, we going to fly. We're going to fly.

Dear Heavenly Father we thank You for this day.
Lord we thank you just for wings. That we should be able to soar to heights that we never even imagined or dreamed.

And dear Father help us to understand and to know that there are places and heights that we can reach, just because we've not seen anyone else do it, just because we've not seen anyone else go there, just because it is a manner that is different and it is beyond what we have known in the past, dear Father let us to know and to realize that does not limit us.

We can go places and do things by Thy glory that we never thought or even imagined. We'll be able to touch the grass on the grounds not just of the White Houses on this earth but the grounds on the shiny house above.

Let us know Dear Father that the potential that is in us in You is more than we can even ask or think.

Show us our wings.

Show us our path.

Show us our flight path under You and let us know that we were meant to soar as eagles.

In thy son Jesus' name we pray.

Amen.