

Success Forces

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Nathaniel Bronner: Just as there are forces in life that cause us to fail, there are forces that cause success.

Female: You are listening to BrothersOfTheWord.com. This is Part 1 of the series titled, "Success Forces", subtitled, "Specific Goals" by Nathaniel Bronner. This message is number 5792, that's 5792. Listen to over a thousand free messages on BrothersOfTheWorld.com.

(Music Playing: 00:00:23 - 00:00:51)

Female: And now for 5792, Success Forces, Part 1, Specific Goals.

Nathaniel Bronner: Welcome to Brothers of the Word because brother, you need the word. And today, we begin an entirely new series and this is a series like all of the prior series that God has spoken for me to deal with. And I do believe that God preparing us for another level life. And this series is simply called, "Success Forces". Just as there are forces in life that causes to fail, there are forces that cause success.

And sometimes in order for us to reach the next level, in order to go where God wants us to go to, achieve what he wants us to achieve, to have what he wants us to have, we have to have the principles of knowledge of how do we get the success in the very the areas of life that we truly want.

So, today is Part 1 of a series called, "Success Forces". In the book of Habakkuk, second chapter, second verse, we've heard this many times, but it reads, "Then the Lord answered me and said, write the vision and make it plain on tablets, that he may run who reads it for the vision is yet for an appointed time, but at the end, it will speak and it will not lie. Though it tarries wait for it, because it will surely come." Write the vision and make it plain.

A survey of graduates from Harvard's MBA program, found that 10 years after graduation, those who set goals for themselves earned an average of double what their classmates earned who didn't set goals. That one thing, so, when they survey Harvard, virtually, the top business school in the country, when they surveyed the graduates, 10 years later, those who had set goals earned double. What about those who did not set goals? But the even more amazing thing about it, was they found it 3% of the

graduates had set very clear and specific goals and had written them down.

And they found that the graduates who set the clear and specific goals and wrote them down, earned not double, but 10 times what the other same school, same degree, but those who had clear defined goals and wrote them down earn 10 times what the graduates earned who didn't write them down. Now, right here what I have, many of you will recognize what this is. This is a GPS unit. And a GPS unit is powered by the 24 geosynchronous satellites and orbit around the earth. The United States has one and Russia has one.

Russia's is called the Glonass System. So, we have the GPS system and they are 24 geosynchronous satellites. What geosynchronous means? Is it that even though the earth rotates they stay in the identical position and they move with the rotation of the earth. So, they are synchronized with the earth's movement. So, they stay in the same place and when your GPS picks up a signal from these satellites, it allows the GPS to determine precisely where you are.

Now, this is a standalone GPS for the car, but virtually, all of the modern phones have a GPS built-in and many of you have NAV program that you can use and your phone will direct to wherever you want to go.

But before you can get to where you're going, regardless of how precise the satellites, and the satellites are super precise, they use those satellites for surveying and I've talked with survey and once who had GPS unit taken, I said, "How accurate is that thing?"

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He said it's accurate to less than the thickness of a sheet of paper. So, that's how accurate the satellites are, but regardless of how precise the satellites are, when you turn on the GPS, it has these two words and a question mark. And those words are, "Where to?" Where to? So, you can have all the big satellites, a multibillion dollar system, but if you don't know where you are going, it doesn't matter how precise the satellites are. Even if it's a thousandths of an inch of precision, if you don't know where you

are going, the satellite system and all of the GPS navigation software isn't worth a hoot.

So, Success Forces Part I, Specific Goals. Now, I know you've heard many talks about goals and sometimes with stuff, you have to hear it over and over and over because even though you've heard or talk about goals, if I ask for an honest show of hands right now of how many of you have clear concise written goals, and you know where there are? Most hands would not go up, but yet the studies have shown over and over and over and over. Those you can answer that question, where to? Have much greater success in life than those who don't really know where they want to go.

And just as in Habakkuk, when the Lord spoke him he said, "Write the vision and make it plain." Write the vision and make it plain. The first principle of the Success Forces set specific goals.

Jake and Alice had grown up together. They had studied together and they joined the same company and they worked at the same company for years. They had the same qualifications both of them weren't just as hard, but Jake was a sales rep and Alice had moved where she was an executive vice president of marketing.

So, Jake just got mad he went into his boss, he said, "Look men I'm leaving this company. I've been here for the same length of time as Alice and here, I am just a sales rep and she over the whole countries executive vice president of the marketing. You all just don't appreciate my work and you're not giving me proper recognition, you're not giving me the proper advancement, you're not promoting me up to the spots and I don't have the same salary as Alice. I'm just tired of it. And I'm thinking may be something you're all trying to promote her. I don't know what it is, but all I do know you're not doing me right, I'm leaving."

So, the boss said, "Wait, wait before you go" and he called up Alice, brought Alice to office. He said, I'm like, for both of you to just tell me, who sells cabbage on this road and come in tomorrow and just make a report on just who sells cabbage on this road. Jake said, "All right, then I'm leaving." So, the next day, Jake and Alice walk into the boss's office and the boss says Jake, Jake who sells cabbage on this road? And Jakes says, "Well, food world sells cabbage and the corner store sells cabbage. You ask me to find out who sells cabbage, and that's who sells cabbage."

And he says, “Alice, who sells cabbage on this road?” And Alice says, “Food world stocks cabbage from the regional producers. Their price range varies about 5% over the year and their stock levels remain the despite the season. The corner shop supplies organic only cabbage and has enough for 10 families a week during the season time. Out of the season they replace the shelf with oranges and apples instead. Food world serves everyday customers and corner shop mostly, the older customers and three local restaurants. The corner shop would like to stock more cabbage, but earn more money from the fruits. So, cabbage is just to keep the customers happy.”

And then Jake said, “Oh. I see now, why Alice is over the whole country and I’m still just a sales rep.” Alice had detail and new information beyond Jake and often with our life we don’t have specific goals or we have no goals at all. And because of this we can never achieve because we don’t even know really what we want. We don’t know the “where to”. How do you go even measure success if you don’t even know what success is? So, you’re first principle of success is where to and write it down, where are you going? It’s a very simple principle, but very few people have clear concise written goal. They just don’t have them.

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T. E. Lawrence said, “All men dream, but not equally.” Those who dream by night and the dusty recesses of their minds await to the date to find it all vanity, but the dreamers of the day are dangerous men for many act out their dreams with open eyes to make it possible. You know when Jesus was tempted by the devil, his response always begin with three words. It is written.

Matthew 4, then Jesus was lead up by the spirit into the wilderness to be tempted by the devil and when he had fasted 40 days and 40 nights, afterward, he was hungry. Now, when the tempter came to him, he said, “If you are the son of God, command that these stones become bread, but when he answered and said, “It is written.” Man shall not live by bread alone, but by every word that precedes from the mouth of God.

Now, I want you to understand this, it is said that Adam was the first Adam, Jesus was the second Adam. Both Adams were tempted with something to eat first, but Jesus said, “It is written.”

Adam didn't have anything written down. And if Adam perhaps had to have something written down, that's why God made the people put these little things in front of it. If Adam had to have something written down and if Adam perhaps said, "It is written" if he had, "It is written". The Lord God have said, "Ye shall eat of every fruit of the God but in this tree, you shall not touch, if Adam had been able to say, "It is written!"

And see, right now, the number one thing that kills more folk in this country than anything else is what we eat. And it is written! And most of you who were having battles with your diet and with your body, you do not have it written what you are to be eating. So, the first thing that messed up Adam was he didn't have it written. Well, you say, "Pastor, there was no paper back then. There was no written word." Perhaps so, but the principle is this, Jesus did not begin with, "I have it in my head", which he did, but he didn't begin with "I have it in my head", he begin with "it is written". When he had to deal with the devil, he would do one temptation and every temptation that the devil can, he always began with those three words, "it is written".

So, I ask you and I plead with you, what do you have written? And if you don't have it written down, it loses its value over time and we just forget stuff. It's like the park and we slip back to our own ways we forget and we slide back because it needs to be written. And just like those Harvard graduates to have the goal was double, but to write the goal was 10 fold. And if we're going to go to another level, I can tell you this, you will not go to another level doing the same thing.

So, if we're going to go to another level, we have to do something that we have not done or either we have not maintained because if some of you have written your goals, you just haven't look them in a year and you've utilized that.

So, we've got to first write our goal so see I don't just write my goals. I actually wear it. Many of you have seen the shirt that I wear that simply says, "I will live fully and vibrantly until the last 10 seconds." I've got on somebody's shirts 116 years, that's a goal. I actually wear that shirt probably half of the time. So, every time in the morning when I put it on, when I walk out, I will live fully and vibrantly until the last 10 seconds. Do you have it written how you're going to live? And I can't ever forget it because I wear the shirt too much.

So, I always have to remember I am going to live fully and then I am going to live vibrantly until the last 10 seconds and then a 116 years that's a long time, yeah it's long time. But the principle is the same even your life span can be determined by what is written. Now, God spoke it to me, but I had to write it. And then, he told me put it on your phone, put you a countdown to your days. I know the exact date, November 26, 2072. I won't be here on November 27, 2072. I've got it on my phone. I have 54 years 6 months and 7 days or 19,915 days. I have a countdown, you what said, pastor that mind is specific, yeah, specific!

It's absolutely specific, but this is the principle of things, if you want what other folk don't have you got to do what other folk don't do! And then, I have to live according to it, but it reminds of sometime, when I get on -- pastor wait a minute you aren't going to make it to 116 doing this. You aren't going to make it to 116 doing this. So, it's something that keeps you on track because I recognize just because God promised it, does not mean you're going to get because you deviate from what he told you to do.

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That's the whole principle of the promise land. He promised it, but they didn't get it because they didn't do what God told them to do. So, I actually write my goal of life span even on my shirt and I believe it to my core. And I'm going to live fully and vibrantly, you're not going to see me sit up in a racking chair, you're not going to see me on a cane, you're not going to see me on a walker, you're going to see me live in fully and vibrantly until the last 10 seconds.

And when you set a goal, that goal becomes alive and it becomes success force that guides your entire world. I got my financial goal. I got one billion dollars. I don't even need in -- I've talk to you that, but I got a goal. And when I looked at it in the conference room it changes my mindset because we cannot do this because this will not take us to that goal. We have to think on another level because it's written and because I keep looking at it, it forces me to change my mind to another level, so everything were working all right now has the potential to take us there.

And when you write it down, it moves you into that 10 times or that 100 times mode or that 30 times mode that Jesus talk.

(00:16:18) some got 10, some 30, some 100 fold, what do you think of the difference between the 10, the 30, and the 100 versus the one? Are you a one? Are you 30, are you 10, are you a 100? Most folk are which one, they're the one, but most folk will not have those goals, they will not have them concise and they would not have them written.

So, that is the first part of just success forces is just writing that stuff down. It's the reason why I printed this thing about judge not and condemned not and forgive is written because if I didn't have it written, a month or two I just forget about it. I got ahead of us -- in front of me written down because it affects my soul and it affects my heavenly stuff because I don't want to get (00:17:02), you judged all these folks, and you condemned all these folks, and you didn't forgive all these folks. I said, not me Lord, no, no I got that everything written down. I can check up on everything. I'm going to start that judge and I start condemning and I've been forgiven.

See, even living at 116 or no way every 27, I got to face Jesus. So, I need that for when I have to stand before in judgment. Judge not, less ye be judge, so I don't want to be judge myself, but I've got it written. So, these are some of the things that we have to do and I know some of you said, but you got big goals. No, I have written goals. Don't get confused with the size. It's not that I have big goals, I have written goals and I have them where I see them constantly. We develop an app, Victory, you can download it for Apple, or Android on your phone, you can go to the website @victory.com put in all the stuff you need to do, all your daily goals, that's why I do my daily goals. And I have a struggle with this stuff, it's not like it's just easy for me, but if I don't write it down, if I don't check myself, I don't do it. I just get way off track. You get way off track, at least, I do.

I can't say you, because may be you don't, but I do. I get way off track if I don't check my stuff, way of track. And you look back and a month later about the stuff you have decided to do a month and none of this done because you haven't check it and you haven't written it. So, Victory, absolutely free download it on your phone put the stuff in it that you needed to do and you check it off every day. Last week I did 85%, I'm shooting 400, but it varies week by week, but when I don't check it out, I drop to an F. And that's the difference between success and failure. It's not whether you know what to do and that is whether you do it or not and

whether you do it or not it depends on whether often times you have this stuff outlined and written down.

Matthew 20:21 Jesus said, "You were faithful over a few things I will make you rule over many." So, don't get all been out of shape about the size, I mean what path are you going to have been, you're not (00:19:01) well I'm going to be, you're not, I haven't got nothing to do with you. You need to go to first of all at 1000 you know I preached that awhile ago that basically, two out three people in America do not have 1,000 dollars and one out of two have no savings. I hope that many of you have done that. We had a 1,000-dollar level, a 5,000-dollar level, a 10,000-dollar level, a 50,000-dollar level, a 100,000-dollar level and a million-dollar level.

So, no matter what level, you will write this thing down and if you said, "I'm going to get a 1,000 dollars", but if you didn't write it down and you didn't keep it before you, I can just about guarantee you don't have that 1,000 dollars and you know you've forgotten about it. You've forgotten about it. All of us are like that, there's nothing unique, all of us are like that. That's why I've got to write to stuff down, write the vision and make it plain. Write the where to and make it plain. When you know where you want to go, stuffs just starts to lining up. I won't be here for the next two Sundays, Pastor James will be preaching. I'm going to be in Egypt with my youngest son George.

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And I told with my boys, when you turn 13 daddy will take you anywhere in the world. George knew exactly where he wanted to go. He was the most detailed of any of them, with stuff, he said, look, "Dad, I want to go to Egypt". I want a land in Cairo, I want to spend 10 days and I want to go first class. Now, I had to talk with him about that first class. I really did, but to be honest about it, if he had really insisted on it, I would have taken him first, what I did I cut him a deal. And I took the difference in this first class taking in this, I'll let you use this money for investment and you chose whether you really had extra money, or (00:20:34) I'd take the extra money.

So, I had to work with him on that, but that thing about is this, George knew he wanted to go to Egypt. He knew where he wanted to go, how long he wanted to stay. So, we got tour company that

has arranged to have a guy to take us all around, so for those days, we're going to be ship going up and down the Nile. Well, actually they live on the boat for four days. The interesting thing about is this, is the name of the boat. The name of the boat, is the Saint George. And when I saw that, I said "My goodness." This boy knew where he wanted to go. And it's almost God put a sign that when you know where you want to go. When you declare this thing, when you work towards, I will open doors and I will change things that you have no power over.

But got no way where you want to go, you have to first know the "where to". So, when you know the where to it makes a huge, huge difference. When you set a goal and works towards it, life bends, mountains move and money manifest. Most go where the wind blows, but the wind will never blow you to the top. Understand that real clear, most go where the wind blows, but the wind will never blow you to the top.

You to make a decision, make a goal, write it down and work towards that thing to get to the top. Part 1 that I've talked about today is simply called, "Success Forces Specific Goals". But the next one Part 2 is going to be how to set goals for the life you actually want. Today has been the fact, that you need to set goals, you need to write them down and you need to regularly review them. The next message is going to be, how do you set the goals for the life that you actually want.

It is written, write it down and I believe we are headed towards another level. I really, really do, but this is another level of preaching. It's not only shouting and -- you got to do something for this thing. You just do, but I believe God have a destiny for you. Where do you want to go, just turn to the person ask him, where to? Where to? Do you when you on a taxi they're going to ask you where to?

Even with the modern with Uber or Lift you got to put in there where to, where to, where to? So, the next message we're going to be dealing with how to get your where to, formulated correctly. Thank you for joining us today at Brothers of the Word because brother, you need the word.

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