

Success Forces

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Speaker: **Nathaniel Bronner**

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Nathaniel Bronner: When it is written, it will not only take you to where you are supposed to go. It will keep you from going where you're not supposed to go.

Female: You are listening to brothersoftheword.com. This is a Part 2 of the series titled, "Success Forces" subtitled, Barbeque Goals by Nathaniel Bronner. This message is number 5793. That's 5793. Listen to over a thousand free messages on brothersoftheword.com.

(Music Playing)

Female: And now for 5793, Success Forces: Part 2 Barbeque Goals.

Nathaniel Bronner: Welcome to the Brothers of the Word because brother, you need the word.

And today we are continuing with the series simply called, "Success Forces." And I'll be dealing in this series just with things that cause us to have success. How many of you all want good success? I mean, you really want success. Success is not an accident, neither is failure. Both of those things, they are deliberate, they have causes. The bible says the curse does not cause this come. I believed that with every core of my being. I don't think anything in this universe is accidental. There are forces. There are patterns that cause success just as they are forces and there are patterns that cause failure. And often times what you will find is the stuff is repetitive. It's over and over and over and over.

I've dealt with people only. And what I find all through the years, folk who have a problem with 10 years ago when they have made those change, they get the same problem over and over. The same stuff. They have it over and over and over and over.

The same thing is true about a success. They have success over and over and over again. There are forces that go along with both success and failure, and I want to take us to the level where we move more and more to the success side and we move further and further away from the failure side.

And the first part of the success forces was setting specific goals. I gave you the example of the Harvard study, where Harvard MBAs, when they went back and did analysis over the Harvard

MBA classes and what they found -- they found that those graduates, Harvard is the number one business school in the country. When they found that the graduates who had set goals, they earned twice what the graduates who did not set goals earned. But what they also found, they found that the 3% of graduates who set written and specific goals, who wrote them down, they earned 10 times what everybody else did.

It was a simple process, but it's not so simple because it's not that easy to do and it's not that easy to follow through. In Proverbs 21:5, the new King James version, the bible says this, "The plans of the diligent lead surely to plenty. The plans of the diligent lead surely to plenty." You have to have some plans and then you have to be diligent with those plans. Plans are nothing but goals detailed out.

So, the plans of the diligent lead surely to plenty. Well, plenty of what? Whatever it is you want and that's part of goals that even deciding what do you want. The plans of the diligent lead surely to plenty.

So, today I'm going to talk about barbeque goals. And I know you're saying, "I know what barbeque is, but what in the world are barbeque?" And I got some barbeque stuff here. I'm going to give it away after church. There's some barbeque chips. Some more barbeque chips. This is some barbeque sauce for those of you who has some chicken wings today, you take that and get you some barbeque. I'm just talking about barbeque goals today and I'll get to you in a minute about what I mean by that. But goals are really important and it's important for you to have those goals written down.

I had an instance just even dealing with this message and this message is helping me out of whole lot because I have several sets of life goals and I had three particular goals, and I've even talked about them here in service and I have three particular goals and I couldn't remember one of them.

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And I was there scratching my head. I said, "Goal number two is to leave material in the earth that will continue to change lives for the better long after I've left the planet. Goal number three was to leave children in earth who shall do greater things than

me.” And I said, “What was my first goal?” Now see, I'm telling you from experience, well, see if you don't write this stuff down and keeping in front of you, it fades. So, I'm saying, “I set these global big life goals for me for legacy and I could not remember what the first one was.” And I set there for the longest trying to figure what was number one.

So, I went back to my phone because I knew I had written it down, I couldn't remember. See, even if you write down your goals and you do not regularly review them, they just become stuck somewhere in a pad or a paper or in your computer and you never actualize them because you don't constantly see them. You have to keep this stuff. That's why I said, “The plans of the diligent.” You have to be diligent with this stuff. Most of us got plans. Most of us got goals. Most of us set resolutions, but the problem is, when you deal with New Year's resolution, 95%, those things are gone in three months.

So, we got the plans and the goals, but we're not diligent with them, and as a result, they never come to fruition, and I was sitting there trying, I couldn't even remember the thing. How many of you all can even remember the New Year's goals that you set? Much less having done them, but you have trouble even remembering what they were. If you don't write them down, and if you don't keep them in front of you, you will forget and they will fade and you will never get them accomplished and done.

So, I'm sitting here with my three goals and I couldn't even remember the first one. So, I'm going back to my notes to find them, then I found something else. I found where God had spoken something about one of my sons. And he had told me this is the power they will have, but tell to one until they begin to manifest the miracles. So I have forgotten it and sometimes, if you don't write this stuff down, that's why I have to even write down what God speaks to me for two reasons. Number one, I either forget it, or number two, I get it mixed up and you don't remember exactly what he spoke to you.

So, here I am struggling trying to remember my own goals and finally when I look it up, number one was change over a million lives for the better. The minute I realized, “That's it?” But I could not remember.

So, this series, just even the first two messages is going to cause me to, number one, make sure I not only write out my goals and print them out, but I put them where I can constantly view them. That's why I've had that thing printed, but judge not, condemn not and forgive and I got that on my desk, and I needed that just a few days ago.

Somebody came in to my office and they were just talking about just condemning somebody, and I was about to (00:07:47) until I looked over that thing. Judge not, that you not be judge. Condemn not, that you not be condemned. When I went over and look at it, I just shut up. But if I had not have had that sitting on my desk to remind me, I would've gotten cold up called you always kind of feel good to condemn somebody, you know that? Perhaps you feel better about yourself, really does. So, when I looked over and read that, it stopped me in my tracks and I shut up. If I did not have it in front of me, sitting on my desk, I would have forgotten it and would have gone away from the behavior that I needed to do.

So, it's critically important for you to understand, not just the setting of the goals, but of writing them down specifically and placing them where you constantly see them so they do not fade and so you can get those things done and you need goals.

Suppose you all have a football team with 11 players on it and all of them are just enthusiastic. They're ready to play. They're in condition. They got on the plays down, but then someone took the goal post away and there was no goal post. What would happen to the game? If there was no goal post, there will be no way to keep score and a lot of the players wouldn't even know where to run and where to go to. Often, we're like that in our lives. There is no goal post and we're just running around the field.

Goals allow us to have a sense of direction, to be able to know where we're going, what we're supposed to do. Would you sit on a plane or a train and you didn't know where it was going? No. Such it is with our own lives. And you know just as I told you about my three life goals, I've got three global goals in my current life. Number one, I want to get and keep my body in total muscle model shape. I'm here for that right now. I want to get it in a total muscle shape. That's one global goal that I have.

Number two study two hours a day and that's on my other set of goals, but that study two hours a day is something I have a hard time doing. So I'm writing all this stuff down and putting in front.

The number three is a personal goal and I can't tell that one in public. It's a personal goal and I'd give you the initials of it, but you figure what is M-A-F-F-R-R-P-W-M-W.

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So, if you can figure out what that means, then you got it. But it's a personal goal and some stuff is just personal. How many of you all have personal goals that you really don't want anybody know about? And you just got some personal goals. So, you may have the just do like -- I'm going to write that down, but I'm only going to put the initials. That's going to be M-A-F-F-R-R-P-W-M-W and nobody is going know what that means but me and God even spoke. He said in relation to number three, I will honor that, but only to the letter of your request. That's why you've got to be specific of exactly what is it you want and when you write that thing down, when you are specific about it, it will help you get to that goal, it will keep you on track, so you can make a touchdown or score a basket.

But often times we got no basket, we got no goal post and we're just wondering aimlessly around the field of life. So, the goals are critically important. The Harvard people are no smarter than you. But those who have the goals earned double or 10 times those who did not. Just that one simple thing, so that's why these first three messages in this series is just going to be on setting the goals because it's so important for you to do.

We come to church and we go and we shout and we praise and we go back the same way and we still have not changed anything that we want to do or what we want to get out of life.

Now, my goals, they go beyond this life. They're moving only to the afterlife and what I want to leave after I'm gone, but they still have to be specific. And if you're not specific, then you won't get them. So what you mean by barbeque goals? Basically it's the acronym for barbeque which is BBQ and the three letters means simple big, bite-sized and quick. They have to do with first of all setting big goals. Thinking big and a big goal is your global goal of what you want out of life.

I talked to you last week about the shirt that I often wear. I will live fully and vibrant into the last 10 seconds. Our goal is a 116 years. That's a big goal. But for the big goal, you divide your big goal into what's called bite-sized goals. I've got a goal of getting my body in total muscle shape. That's a big goal, but it needs to be divided up in to bite-sized goals. Bite-sized goal, I have to go to the gym three times a week. I have to work at two times a week at home. So I have to work at five times a week to hit to that goal. Then I got to do this, I got to that, I got to that, I got to that, I got to that, I got to that and when I got ready to get my goal, I joined up with somebody who's already headed there. First thing I did was asked my son Joe C. Joe C has the best body in the house. I said Joe C, I need to work out with you. I need to work out with somebody already headed there.

Then I asked Ringo. So Ringo works out with me three times a week, worked out with Ringo yesterday. All most killed me. But if you want to go to a level where you are not, you got to do some stuff and you got to join with some people at another level. Got to gym yesterday and we had some dumbbells and said, "Ringo, that's 55 pounds." Ringo said, "You can do that 55 pound." I say, "I got 40 pounds, I can't do it." He said, "You do that 55 pounds, I tell you what." He said, "If you work over that 55 pounds, I got the 40 pounds as a backup, so if you can't do the 55, I got the 40 pounds right here." So I get them 55 pounds and I was struggling. But he said, "One more, just do one more. One more, just one." And after I did he said, "Just one more after that, one more."

But Ringo was working out with 75 pounds and when I saw him with the 75 pounds, it just gave me some more energy to just even do more -- who you hang with makes a huge diff. So if you want to get a goal, get around somebody who is on their way to that goal. So I picked the best shape of my sons and picked the best shape of anybody I knew. So I got around the best people I knew to get to that goal. If you want to get a goal, get around somebody who's going to that goal. If you want to move, get around someone who is moving. Don't get around anybody just sitting around, talking. You find most of the folk who do most of the talking are doing very little moving. Get around some folk who moving, not talking if you want to get to your goal of whatever it is in life that you want to get to.

So the first thing is big, think big, turn to the person and tell him, “Think big.” “Think big.” So if you're ever going to do anything big, you got to think big. Say, “I'm a big thinker” and it doesn't mean that you have to bill a billion-dollar business, but it can mean that you need to be out of debt. It could mean that you got \$2,000 in the bank, think big. See big is a relative term, it's not an absolute term, it's a relative term. So think big from where you are. First, you think big, that's the first part of the barbecue, the BBQ, think big. What is a big goal that you got in now? What is a big goal?

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I mean something that will strain you. It's not impossible but it's going to strain you. Because' anytime, God is behind it, He's going to take you out of your comfort zone. Because if it's something you can easily do, you wouldn't need God to do it. If God is in it, He's going to take you out of your comfort zone. It will be a strain for you to get this thing done, but it will take you to a level that you often couldn't even imagine.

So first thing, think big. The second thing is, of the BBQ, you have to put thing in bite sized chunk. Let me just give you an example, how many of you all in here can cook real good? You're just real good cooks. Got a lot of people, you're just real good cooks. Well supposed, you wanted to open up a restaurant. That's a big goal. That's a big idea. So, if you wanted to open up a restaurant, you would need to first of all, come up with your goal and your big goal would be open a successful restaurant within one year. Then you have to put that thing in to bite sized chunks. Develop a business strategy by June. That's the “Q.” The “Q” is the quick. Big bite size and get started on it.

And sometimes after a sermon you are all fired up, “Oh, I'm going to do this thing. I'm going to start on it next week. I'm going to start on this thing, I like to wait to the first of the month because, I like to start this on the first of the month.” And what do you think happens by the first of the month? So that's the “Q” part, that's the quick. When you really made up your mind and all the psychological stats point to this, the longer a person waits between the decision and the execution, the less probability it will be done.

I also have this rule called the 60 second rule. When you have a thought, you need to start acting right within the 60 seconds. The longer you wait past the 60 seconds, the less and less likely you going to get thing done. So, big, bite sized and quick. So, for those of you who can cook, and if you made a big goal, "I'm going to open up a restaurant in one year," develop the business strategy quick by June. Then decide on a business name by July. Obtain financing by August. Finalize the location and sign a lease by September. Then begin the interior remodeling in September. Hire the lead chef in October. Develop menus in December. Hire and train staff, January and February and have a grand opening, March 15 at 6 PM.

That's the way you do it and when you have it detailed, and when you have it outlined, it changes your results. It moves you from the masses, from that one time to that ten-fold to those 3% who had that specific and written down and they kept in front of him. And this is a very simple thing to do, but it's not easy because we have to get out of old habit patterns. And to get out of those old habit patterns, all habits will fight hard to stay there. So it's a point that I can't emphasize enough -- That you need to be specific and write this stuff down and you start with those big goals.

So even my getting my body in photo muscle shape, that's not the big goal. That's a sub goal. It's a sub goal of me promoting Coach Bronner. So that's all a part of reaching that one million folk. And the reason for that, social media is shallow and fickle, it really is. We have a young lady who works at the plant. She's a champ, and she has almost 300,000 followers on Instagram alone. She doesn't say a word. Doesn't write anything that's deep. There's no wisdom. She just look good. And all she does is get on Instagram with some tight clothes and -- that's all she does. That's all she does and she works back in the plant on the lot. That's all she does. That's it and she has nearly 300,000 followers and I saw it that sometimes, a built body is more than brain. It just is. So, there's no need to me fussing about it, get built. You understand what I mean? Don't be sitting there fussing about the system. That's why people mess up. It doesn't all not to be like that. It is like that. So don't fuss about the system. Get built. You all say get built.

So whatever you got to do start building whatever you need to get where you want to go. So if I have goal of 10 million followers and I see somebody built not saying a word, getting all, "You all need

to get built.” So that’s a part of the global goal of understanding. So don’t fuss about stuff that are lost and that’s almost a law. There’s a law that people will still follow the mundane simple stuff. That’s not all deep. That’s not all high and mighty spiritual --

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That’s why Hip-Hop and RnB in popular music will always outsell gospel. And that’s why it will always outsell classical music by multiples, simply because folk don’t go for the deep stuff. They go for the -- they just do. It’s been that way all through history. Beethoven was not popular in his day, that was for the elite. The masses, they weren’t listening to Beethoven and Mozart and Chopin. No, they weren’t listening to them. That was only a small schliver(PH) of folk. Most of them folk were jumping and hopping. So you have got to get built, but you start with your global goal. And the global goal of -- I say, “I want 10 million followers and then I had to figure out how do I break this thing down. How do I attract the people? How do I get those followers? What do I do to make this thing happen?” And that was the part of setting the goals and getting it specific.

So I’m talking today to those 3%, who are willing to write specific goals and increase your stuff tenfold of whatever it is. And what I want to offer is this, we will actually print those goals out. If you noticed the thing I had about the,”Judge not condemned, not forgive.” It was graphically done printed out -- I want to do that for your goals and I want to do it for everybody here absolutely free of charge. So, what I want you to do is write them out specifically, write no more than three goals. No more than three. Not four. Because you write too many, you’re not going to do them. So, just no more than three goals and you send them to us, through the contact link at brothersofthecord.com and don’t send them today. You wait until after the next message. Because the next message we’ll be dealing with setting goals for the life you actually want.

So listen to the next message before you send to me but send in your goals, we’ll get them printed out for every individual and have them for you. You can just put them in a frame and you can look at those things everyday and it will help to change your world. And see, this is stuff that you ‘re going to have to do , we often in the Christian World want God and Jesus just do

everything and we don't want to make any changes, we don't to do anything. And as a result, there are no changes most of the time that happened. Jesus was like that. In Philippians 4:12, Paul says, "I have leaned both to be full and to be hungry, both to abound and to suffer need. I can do all things through Christ who strengthens me". He says, "I can do them through Christ who strengthens me."

See often, we are praying for God to do it. No, you need to pray for God to strengthen you to do it. I can do all things through Christ who strengthens me. Jesus set goals and He had written goals. Let me tell over in Mark 9:12, you've heard this. "Then He answered and told them indeed, Elijah is coming first and restores all things and how is it written concerning the son of man that he must suffer many things and be treated with contempt, but I say for you that Elijah has also come and they did to him whatever they wish as it is written of him."

Jesus says, "And how is it written concerning the son of man?" So, He said, "Both with me and with Elijah. It was written. The plan for my life was already written." And he saw, "This must be, for it is written and I ask you the question, what did you written for your life?" If someone asked you, "What is written?" What are you going to say? The closer you know that answer, the more likely you will reach whatever goal you have set for you. So, what is written for your life? What have you written down? What are you looking at every day?

So the challenge is between this message and the next message for you just start thinking. And I want as many people as want to, but at least at 3%. Now, 3% and not a whole lot, but 3% can change the world. And if I can get 3% to make those changes and to write to goals down, you'll start seeing that stuff happen in your work. When you write goals down, there's something about it that changes your world. And when you look at it and you see it day by day by day, it'll start energizing you and it'll take you to your goal and it'll you away from distractions. Write it down and you'd be able to save and people say, "Hey, hey, come out and go out with me to this club." "No, I can't go because it is written. It is written. It is written that this what I should. This is my goal. It is written. See? It is written. I can't do that. If I do that it's going to take me away from my destiny. It's going to take me away from what I have set to do. It is written." "Hey you want a piece of this cake?" I can't do that. You see that? It is written.

This is where my body is. It is written. It makes a difference. Just as Jesus was able to tell the people this must be because it written.

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And often, we have nothing written in our lives. We have no goals that are specific. We're just blown with the wind and we follow the crowd and I will tell you the crowd has never gone to a good place. So, if you want to go something separate, if you want to be that remnant, if you want to be above and beyond, if you want to be full of joy, the crowd is not full of joy. The church is not full of joy. So, if you want to be full of joy, you got to be separate. The church is not in shape so if you want to be in shape, you got to be separate. The church is not financially sound. So, if you want to be financially sound, you got to be separate. The church's relationships are not together, so if you want your relationship do -- you got to be different. So you have to even set that goal. Set the goal, "I want a happy, fulfilled relationship. So when somebody else -- look, it is written. I want happy and fulfilling relationship and you're not that."

So when it is written, it will not only take you to where you are supposed to go. It will keep you from going where you're not supposed to go and when people ask you about some things, you'd be able to pull immediately, because you just looked at it that morning and you'll know it is written. And I want all of us to get ready to just go to another level. Another level. We can do this thing and all us can go beyond where we are. Even when we're content and we're happy -- and I'm happy about life, but I'm not where I could be. And I'm not where God's destiny has me because I just believe as a child like I -- how many of you have children? How many of you all want your children just beyond where they are right now? I mean how many of you want your children beyond and how many of you want your children happy and fulfilled? Yeah! That's why Jesus said, "Look if you want to feel that way about your children, what do you think God feels about his children?"

So I've got a God who wants me beyond where I am and I believe that. So if that is your Father, why do you think wants you where you are? He wants you beyond and He wants you moving forward and moving up and higher and closer to him and I just believe God wants us to have the best of everything in life but to do that,

it need to be written. It needs to be written. If he had it written with His son, He needs it written with His children. So we're going to get prepared to write those goals and by the time we just finished what this 3rd message in this series, we'll going to have some written. For those of you want to make the change.

Now, I'm not forcing anybody. I'm not going to check anybody, that's up to you because I have enough trouble with myself. I'm concerned about you but I ain't got no time to baby sit you. I have enough trouble with myself. I really do. Now see, Elijah maybe straight, but I got enough trouble with myself staying on track. So I'm going to give you the wisdom, I'm going to give you the guidelines. We'll a make the resources available, where we will literally print out your goals, where you can have them beautiful and you put them in a frame and look at them every day. But it's going to be up to you to figure out where do you want to go, what are you want to do -- and you're not too old. Some of you thinking here and, "I'm too old, pass. I'm too old making it." No you're not. No you're not. No you're not. As along as you got breathe in your body. You are not too old and you can still have a lot of life and how much life you got left, and you depend on you. It really, really does. So our mentality of what we can do and what we can be is up to us but it need to be written.

I thank you for joining us today at Brothers of the Word. You can go to brothersoftheword.com, listen to the entire series called "Success Forces," absolutely free. Thank you for joining us today at Brothers of the Word because brother, you need the word.

Amen. Amen and Amen.

Female: You are listening to BrothersoftheWord.com. This was Part 2 of the series titled, "Success Forces," subtitled "Barbecue Goals" by Nathaniel Bronner. This message is number 5793. That's 5793. To listen to over a thousand free messages or to send this message number 5793 to a friend, go to Brothersoftheword.com.

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