

# pt.22 - Success Forces - P.P.P.

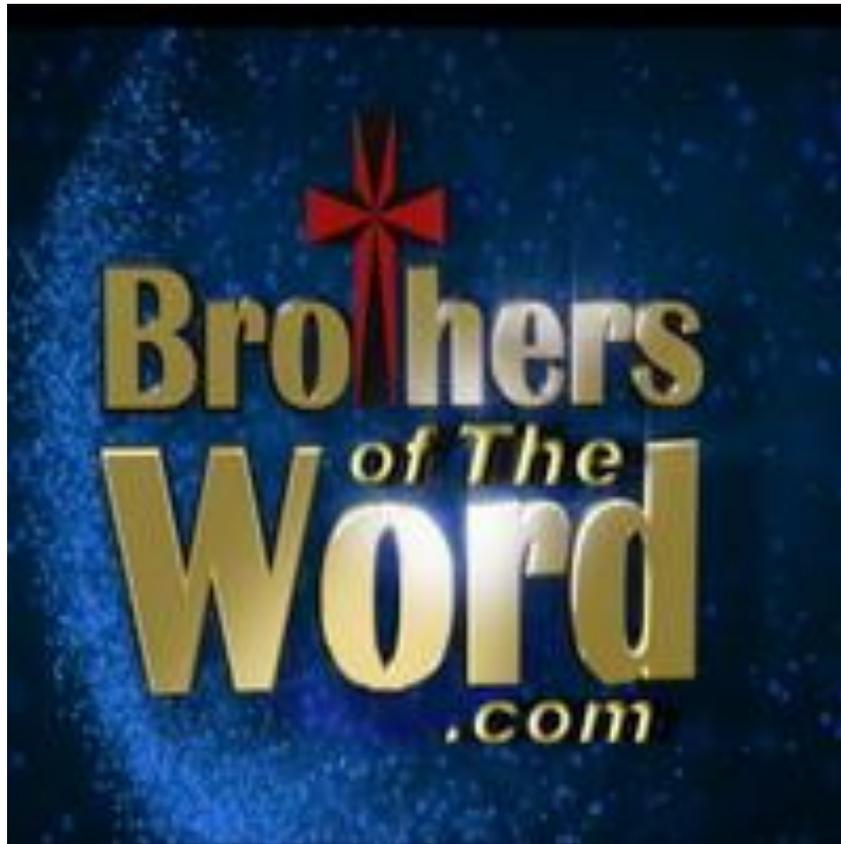
Sermon Title: **pt.22 - Success Forces - P.P.P.**

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Speaker: **Nathaniel Bronner**

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Nathaniel Bronner: You have to move on the opportunity of a lifetime and the lifetime of the opportunity.

Female: You are listening to BrothersofTheWord.com. This is part 22 of the series titled “Success Forces” subtitled P.P.P. by Nathaniel Bronner. This sermon is No. 5891.

(Music Playing: 00:00:19 - 00:00:30)

Female: And now for Success Forces, part 22, P.P.P.

Nathaniel Bronner: Welcome to Brothers of The Word because brother, you need the word. And right now, we are in the middle of a series called Success Forces. And today I want to talk about the Success Force of P.P.P. Now some of you may recognize the acronym of P.P.P. from the government program that they had in the middle of the virus and in the pandemic when they would give companies money to keep people hired and it was called the “Payroll Protection Program” or P.P.P.

But I want to do a little bit of a different slant on the P.P.P. acronym and basically, its Proper Pro-blem Perspective and some of you say, “Well what exactly you mean pro-blem” you mean problem? No, I mean pro-blem, pro-blem is problem, but it has a different accent on it because I want you to think about every problem that you have in terms of a pro-blem and a pro-blem is the separation of every problem into two parts.

Every problem has a “pro,” as in a “pro” and a “con” a positive and a negative, a good and a bad. Every problem has a “pro” and every pro-blem has a “blem,” which is a blemish. And when we can learn to look at our problems and separate them into the pro-blem. We’ll be able to live our lives at a different, AV, I want you to play the Coach Bronner for today. I don’t schedule the Coach Bronners but as I looked in my email today, this is the Coach Bronner that was in the email for today, this is coach.

(Video Playing: 00:02:28 - 00:03:43)

And you know, that’s the way I live my life. I look at the pro-blem. Now, “Well Pastor, how can that be a pro with no hot water?” I took a cold shower this morning. See, I take my hot shower, and then I turn all of the hot water off and I take an ice-cold shower and spin around in the shower for three times slowly.

When you take a cold shower, it shocks the nervous system. I read about this years ago, and it helps you to be able to handle stress much better when you shock the nervous system with that cold shower. So, what some people look at as a pro-blem. I saw the “pro” and not the “blem” and this is the way I want you to be able to frame all of what you think are your negative situations in life. I want you to be able to see the “pro” and to be able to see the “blem.”

2 Corinthians 12:7, The New Living Translation begins, “Even though I have received such wonderful revelations from God. So to keep me from becoming proud, I was given a thorn in my flesh, a messenger from Satan to torment me and keep me from becoming proud. Three different times I begged the Lord to take it away. Each time he said, “My grace is all you need. My power works best in weakness.”

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So now I am glad to boast about my weaknesses, so that the power of Christ can work through me. That’s why I take pleasure in my weaknesses, and in the insults, hardships, persecutions, and troubles that I suffer for Christ. For when I am weak, then I am strong”

Paul says, I take pleasure in all of the persecutions that come. I’m able to see the pro in the problem and God told me he’s not going to take this thorn away because it helps to keep me humble. If I didn’t have this thorn, I would be too proud. You know, some of us, if we hadn’t gone through what we went through or going through, we’d just be proud as we could be, we would be so puffed up and we’d have to get on a ladder to say hello to us.

But sometimes when we’re going through stuff, it will humble us. Paul understood that he was able to see the pro and the pro-blem. This morning as I finished my workout. I got on a teeter-totter. A teeter-totter is an inversion table. It’s a slanted table that you get in, your strap your ankles down and you lean back and it allows you to hang upside-down. And when you hang upside-down it helps to clear out some of the glands. It decompresses the spine. So literally, when I get off of the teeter-totter, I’m about an inch to an inch and a half taller.

So, it's real beneficial but do you know sometimes God has to literally turn our world upside-down to get us in position? And sometimes when he turns our world upside-down then we're able to see in we're able to clear out a lot of stuff. And as we are hanging upside-down some stuff clears out. It will make you taller when you have gone through some stuff. It makes your spirit bigger when you have successfully gone through some stuff.

I love the story of the second grader, a little boy named Mike. In on the way to school. Mike scraped his arm getting on the bus, he scraped his arm, call it a big ol' bruise(ph). He was bleeding and had blood all over his shirt. Then when he got to school, he found out he had left his homework at home, so he got in trouble with the teacher. Then when he went out on the playground, he was swinging and got hit in the mouth while swinging and knocked out two of his teeth.

Then when he was walking out of the playground, he slipped and broke his wrist, so they had to call his father to come pick him up and take him to the hospital. So, as they were going to the hospital Mike was -- he is just grinning with teeth knocked out and missing, arm bleeding, wrist broken. But he reached in his pocket with his other hand and he pulled out something and his daddy said, "Mike, what is that?" He said, "It's a quarter daddy." He said "When I fell down, coming off the playground, when I fell down, I found quarter." He says "The first time in my life I've ever found a quarter." He said "This has been the best day of my life."

You see, Mike had an attitude that even though all this stuff that happened to him, he found a quarter. Now see, even when your world has had all this stuff, there's good stuff that happens in the world. It's like the difference between a vulture and a hummingbird. Both of them look for stuff from the air but a vulture looks for dead stuff and a vulture will swoop down and eat dead carrion and rotting meat all day long.

But a hummingbird looks for the sweet nectar of flowers. Both birds but they're both looking for two different things. And people, you will find what you look for. If you look for dead, stinking, rotting stuff, you're going to find it. If you look for the quarter, if you look for the sweet stuff of light, even though there's some stuff going on in your world that is not quite right, even

though some stuff has caused you to bleed and knock your teeth out and mess you up, got you in trouble with the authorities.

Even though there are some stuff going wrong, if you look for the quarter, you'll find it. If you look for the pro in the pro-blem. My greatest business challenges have produced my greatest successes, and I've told you the story about these years ago. I used to have stuff go wrong on every Friday. At that time, I was preaching the Weekend Word on Friday and stuff would just go massively wrong. I had it happen two or three times always on Friday.

I said "Lord, why does this stuff always happen on Friday? You know I got go preach and all this bad stuff happens on Friday." And I had major stuff happened, I was sued and then the company who used to make our product messed up a batch and I found out about all of this stuff on Friday. I was sued on Friday, I found out about the messed-up batch on Friday. It just was messing up the company, the lawsuit was big, it was our biggest product at the time. We had to change the name of the product because I lost the lawsuit and then we had to start making the product ourselves because I couldn't trust the company anymore because they messed up the product and caused -- all these vendors -- got these thousands of stores with this messed-up product all across.

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I was like, "Oh Lord, this is just so bad --" and this is what I'm saying to God because it happened on a Friday and he knew I had to go preach on Friday. "Why do you do this to me?" Have you all ever say that to God? "Why do you do this to me? I'm trying to do this right, why do you do this to me? Why do you let it happen to me? And I'm a good Christian, I'm tired -- I'm going to church, I didn't even hurt nobody lately. So, Lord, why do you do this to me?"

That's the way I was sounding and I could not see the hand of God because I had said "I will never open up a food manufacturing plant, it's too much hassle." And God was saying, "Boy where I got to take you, you've got to do this, but you won't do this on your own mind. So, I'm going to create some circumstances that will force you to do it." And it was years later before I understood this is why and it was not "Why are you doing this to me?" It was "Why are you doing this for me?" You see, I could not see the pro in the

pro-blem, I only saw the blem. For too many of us, all we see out of life without pains and our troubles and our tribulations. All we see is the blem, we don't see the pro. So, my greatest business successes have come out of problems, but my greatest spiritual and emotional growth has come out of pro-blems.

You don't grow when everything is just going smooth, you just don't. You grow when you have to wrestle a bear. That's when you grow, you don't grow muscles laying down watching TV. You grow muscles groaning and struggling and straining and going through aches. The spirit is just like the body, so we go through these things but we don't see the pro and so many of our circumstances, we only see the blem. We only see the blemish.

When they're my makeup, I remember Lacricia(ph) used to comment all the time. She said "Pastor, your skin is so smooth. Your skin is smoother than most women. How come your skin is so smooth?" My skin is so smooth because I have hyper sensitive skin and if I eat too much that's wrong, a bump will pop up on my skin within an hour. So, I'm forced to clean up my diet or else I'm going to have skin that looks like rocky road.

So, the reason that my skin is so smooth is because of the pro in the pro-blem. And I could easily say "God, why you got my skin so smooth? I eat one French fry and a bump pop up on my head." And I'm even in my 60s -- still I've got more leeway than when I am younger. But still, if I eat too much grease, a bump will pop up on my head before I finish the food, it literally will. But now, I can see the pro in the problem. I can see why I got the same issue with cardiovascular disease. My dad had a heart attack at 45 years old. So, the Bronner's are really sensitive, we don't just work out because we just want to. It is not like I just liked working out with Ringo, Ringo would be rough.

I mean, I like Ringo as a person, but if I didn't have to see Ringo, Ringo, I'm going to be honest with you man, I would never see you. If I could get right in this thing, I'm okay because Ringo would be just so rough. Ringo almost be ringing you out, he'd just be rough. And if I could get around it, in any way, if I had a situation where I just stayed in shape and wouldn't have any heart issue and eat what I want to, I wouldn't do it but I have to because of the pro in the pro-blem. Because I have a genetic tendency to cardiovascular sensitivity, I have to work out, I have to stay in shape or else I'm going to have some heart issues.

So, I'm able to see not what God has done to me but what God has done for me and you need to be able to see in your world. You need to be able to see the pro in the pro-blem. The virus when it hit the country, it has been some of the biggest financial blessings some people have ever experienced because they sent out a stimulus package.

The stimulus package paid people \$1,200 per person and \$500 per child. Some people got up to \$3,400 in one check at one time, in a household. For many of the people who got that money, it was the most money they ever had at one time in their lives.

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Because I went on the stats, half of the people do not have \$1,000.00. So here, you get \$3,000 all at one time. So even though the virus had a negative, that was a pro for a whole lot of people in that pro-blem. Now, this is the issue, the money made more people richer than it ever been in their lives. And when I went in Walmart, there was not a TV to be found. I just walked through the electronic section because I was looking for a speaker. "Where all the TV?" The wall was just blank, even the displays were gone, I said "What happened to all of the TVs?" So here, God placed an opportunity and see most of the people who got the stimulus money didn't lose jobs and they didn't lose income.

The vast majority of people did not lose jobs, they didn't lose income but they got this money. So now you've got the opportunity to have savings beyond what you've ever had in your life. But what happened was Walmart was out of televisions and they didn't buy just no little TVs(ph), they went in and bought big TVs.

Not only were they out of television, there were no sound systems available to go along with the TV's. So, they didn't just buy a TV, they went out bought a TV, the surround sound system to go with the TV and probably bought some big ol' lounge chair to sit in there and watch TV. There's nothing wrong with that but the point is, when God gives you opportunity, it's what you do with it that makes that difference.

And sometimes, he'll give you an opportunity to get out of slavery and get to the promised land but we won't take that opportunity.

We take that opportunity to Walmart or wherever else there to get our money. When you look at what you think our problems, find the pro and if somebody within the sound of my voice, you need to listen to me very carefully. This is not for most people by a long shot, but just one person, this is highly significant. Your money is in the problem, if you can figure out how to solve a particular problem, other folks get the same issue and you can get wealthy from solving that problem.

I was on Instagram the other day and they had this ad that popped up. And the Ad was for a product called "Manscaped" and what Manscaped is, it's a product for the personal private area for men. It's got a shaver, it's got a refresher and a deodorant. And that's what they specialize -- I said what? "Whoever thought of shaving that?" But they got this ad that said, this won't nick, won't cut the skin, you can shave it, then you refresh it with the spray and you put this -- deodorizer on and it keeps it fresh and clean all day long. I said "Who is going to buy that?" But then I looked at the ad, and it says, we have over 1 million customers. Then I had to go see how much this kit costs, the kit was \$109.99. And their slogan was, "We save ba \_\_s." I said, "Who would have thought they could sell a million of these kits on that?"

But see, somebody recognized there was a problem. Somebody recognized it need freshen up and needed deodorizing and some men, when they see that, they didn't even know they had a problem with it, but it sounded good. It has sold a million men a \$110 kit to shave and spray it on there. When I saw that, they sold \$110 million of that product. Because see, some people see a problem and complain, and some people see a problem, and figure out how to solve this problem and solve the problem for everybody else.

And when you solve people's problems, they will pay you for it. This is not everybody but just one person out there in particular, this thing is going to resonate with. And you're going to see a problem and you're going to say to yourself, how can I solve this? And if I solved this, how can I monetize this, and how can I be blessed and help bless the kingdom? See, that's the way it works, but you got two different mentalities, one who sees a problem and one who sees a problem. And they will focus on the pro and not the blem. For one person, this is a mentality change and it is going to take you to a whole new level.

There's another product that James and I are invested in the company. The lady owns a product, it's called "Hairbrella." It's a rain cap that allows you to put your hair in the back. And James and I are the largest investors in the company. Recently, she reached to -- and this is a lady who was working in a legal firm. She's a lawyer, she quit her job to focus on this full-time. She saw a problem, black women or women are having problems if they go out in the rain, getting their hair wet. They don't need me complaining about how can I fix that problem?

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So, she came up instead of the umbrella, she came up with the Hairbrella. She recently had her first day of where she sold over \$100,000 in one day all because she saw the pro and the problem. So when you get your mind -- this one person, you're going to view problems differently and you're going to start looking at them as problems because you have to have two things; number one, you have to have the mentality and the vision change; and number two, you have to have the willingness to act. Because a lot of times, people say, "That could be a good thing, that's a good idea." And you go to sleep on it and never wake up. And there's a second part of it where you say, "Yeah, that could be a good idea, let me get to work on this thing."

So, when you have those two combinations and you can see a problem and you focus on the pro and you turn that thing into a product or service. Now, you got something that changes your world and the world of everybody that thing touches. Problem or problem? It's going to be up to how you look at it and see when you see this thing. You have to move on the opportunity of a lifetime and the lifetime of the opportunity. You understand that? Because sometimes this stuff only come by one time.

There's a fellow on the radio, he still talks about me all the time - - saying "If I just listen to Nathaniel Bronner, I would be a rich man today. " How many of you have heard that fellow on the radio talk and say that? Got a few hands. He still talks about it. If I had just listened to Nathaniel Bronner, I would be a rich man today. I told him, I said, "This is the opportunity of a lifetime but you have to move within the lifetime of the opportunity. And the lifetime of the opportunity expired about a year later." And he hadn't moved in it and today, he still talks about it and he still

regretted “If I had just moved and done what he said to do at that time, I’d be a rich man today.”

You have to move on the opportunity of a lifetime within the lifetime of that opportunity, you got to move. So, for this person and it’s like when Jesus went to the Pool of Bethesda, there were all these three porches of people, there was one that he went with (00:22:17) this one person, this is going to make a real big difference and will change your world and the world of everybody around you. When you start looking at stuff as the pro-blem and not the problem when you start seeing that pro and it’s the “I’m going to act on this thing. I’m going to make some changes. I’m going to do this thing.” When that happens, it’s going to change your world and the world of everybody you’re connected with.

And some of you, when you really do have pro-blem, you do have to figure it out. It was back in the 50s, there was a man who had just bought a brand-new Pontiac. And he wrote the company and he said, “This is going to sound strange but every time I take my family on Sunday afternoon to buy vanilla ice cream, your Pontiac won’t start. So now if I buy any other flavors, if I buy chocolate, if I buy strawberry, if I buy butter pecan, it would start right up. But if I buy vanilla, it won’t start.”

So, he wrote the company and it passed it -- somehow this thing got on the president’s desk. And the president said, “Well, have you investigated this? Well, he seems to be a solid fellah, he did buy a brand-new Pontiac.” He said, “This can’t be, there is no car that’s not going to start just because you buy vanilla ice cream, what kind of foolishness is that?” He said, well it happened every time, he said he takes his family out every Sunday afternoon to buy ice cream, he said every time he buys any other flavor, the car starts right up, but if he buys vanilla, it won’t start.

He said “Tell the engineer to go down there and check that out because we need to check it out.” So, the head engineer flew over to where the man lived checked into a hotel. He knocked and said, “Look, I’m from Pontiac and we got your letter and I want to check.” Well, came Sunday afternoon, they drove over to the ice cream parlor, went in and bought vanilla ice cream, came back out, sure enough, the car wouldn’t start.

He said well, he said, “Look, stay here until next Sunday, I’ll show you what happens next Sunday.” So, the next Sunday, drove up

to the ice cream place, went in and bought some chocolate ice cream, came back up, car started right up. Next Sunday, went in there, bought some butter pecan and came out, cranked up, car started right up. Went in the next Sunday, bought some strawberry came back, put the key in, car cranked right up.

Came to the next Sunday, let me show you this, when they bought some vanilla, came back up, car wouldn't crank. The engineer said, "What in the world is this?" So, the engineer, every Sunday, he would try, he stayed on there for three months. Every Sunday, he would track to see what was different. He says, "There's got to be a logical reason. It can't just be these cars won't start with vanilla ice cream. It's got to be something else."

So, he tracked the weather, then he tracked the humidity, he tracked the temperature and he tracked the time and then he noticed when he went inside the store, vanilla was their number one selling flavor.

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The vanilla was right upfront all the rest of the flavors were in the back. So, when they bought vanilla, he was able to go in and buy it, get out quick. Any other flavor, they would have to go back to the back, it took a few more minutes. So, the engineer finally to deduced what was happening, the car was happening -- it was getting what's called vapor lock in the old carburetors and it had to sit for a few minutes before it would crank. And it was the time difference, he could get vanilla quick, all the other flavors took some time.

So, vanilla wasn't the problem. The problem was the time it was taken to get the other flavors and you could get vanilla quick. Sometimes, it takes some trial and error and some figuring to figure out what the real problem is. And sometimes, it's not obvious and it looks like one thing. See, the man said, it's vanilla ice cream, it wasn't vanilla ice cream, it was something else.

We got a problem right now, in the sanctuary, we got a mic that seems to static out of the blue somewhere. The AV department is trying to figure out what's causing this mic to just static out of nowhere? They're still working on it and quite figured it out yet. It's like that vanilla ice cream, some of the problems in your world, you don't know what's causing somebody stuff. And

sometimes, it takes some energy to figure it out. But if you view it in the mindset of a problem, every problem you have, millions of other folks got the same thing.

Let me give you a newsflash, you have nothing unique going on in your world. No problem you got -- millions of the folks don't have. So, if you can figure out how to get yours figured out, other folk would buy that solution, even if it's nothing but a book. And if you just wrote a book, "How I Found the Perfect Man after Going Through all of These Frogs."

If you wrote a book like that, I can guarantee you, and especially if the book was really good. If you wrote a good -- "How I Found the Perfect Man after Going Through all of These Frogs" trust me, there are millions of other folks out there with frogs. So, when you start looking at your problems as a problem, it'll change your direction in life. It'll change how you view things. It'll change what you get and sometimes, it will change, it's going to take you from a struggle, to the promised land all because you solved one problem for you and a million other folk.

It's not simple, it's not easy, but it's doable. That's why I said I'm talking to the one. And this one person within the sound of my voice, and this thing is going to make a difference in your world. When it does make a difference in your world, don't forget God because sometimes, we forget the origin of things and sometimes just one turn changes mindset and it changes how you view.

And maybe, that's why God -- I'm over my time right now into what I would normally be speaking but it may have been where God says don't worry about the time today. It may have taken me a little bit longer to get to that one person and I don't know who it is, I only know that it is. There's one person, this is going to make a difference with, it's going to make a change in your world, but everybody has the ability to stop looking at problems and start seeing problems.

What is the pro? What is the benefit? What is the blessing within this situation? Yes, there's a blemish but what is the pro and let me focus on the quarter. Prophet Dexter, do you have anything that's on your heart and mind today? All right.

Prophet Dexter: Amen. Be all so ready, amen. God is good. Amen, even during the earlier prayer I mentioned. Whatever problems you may

have, God has it. He's awesome, amen. So, it's our mindset, amen. We have to view it as a pro-blem instead of a problem. Know when that God can open up doors and open up windows and bring you answers at least time that you even expect, amen.

It may be a neighbor that you talk to, it may be a co-worker. It may be someone that you don't even like or they don't like you. But they will say something that resonates in your mind and open up that area of your mind that you haven't even thought of. That concept that you haven't even considered, that issue that is not really an issue, but is an opportunity. An opportunity to grow, opportunity to develop in your area, amen.

God told me years ago, amen -- that I had opportunities that I passed up, not realizing that I was in a safe zone, that I was secure where I was but I had to step out on faith and trust God for that opportunity, amen. Because sometimes, he will bring opportunities to you and he won't bring it back. If you don't move when you're supposed to move, if you don't hear him when he speaks, he gives us chances after chance after chance to walk into the doors of opportunity.

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But every once in a while, he'll give it to you once. How many of you have ever experienced that? That one opportunity that you had and because you didn't move on it, costs you something. Don't let it be a cost of your spirit, when he gives you the opportunity to get out of a situation and you know that this is draining you, this is bringing you down. Your energy level is not the same and he gives you the opportunity to get out, take it. It is easier said than done, I know, amen. Because it's just like pastor said, the devil comes to tempt you. He comes to sway you, he comes to block your mind, amen.

And if you can get just that little sliver of a credit card in between your connection between you and God, that opportunity may cease to exist. It may not last but a few seconds and that's all the devil needs, that's all the enemy needs to disconnect you from God for a few seconds. And you may miss one key statement, the one key phrase that God speaks. But because you are in another zone or in your safe zone, you may not get that opportunity again. He may decide, "Okay, I'm not giving it to you," on to the next one, amen.

So always keep that connection viable, always know that God is listening and waiting to you, to pick up the phone, pick up the landline. I went -- I was sitting there and I usually pull up my phone and I take notes in my phone of sermons preached. Whoever is preaching, I make notes. My iPhone lock me out. I've used my face recognition. It said no, I need the passcode put it in again, locked me out, second attempt, I was disconnected, put it in again now, you got to wait a minute. I said, "Okay, I'll wait a minute, I put it in again; now, you have to wait 15 minutes now.

Now, it's sitting over there, in that chair and I won't touch it because next time, it may tell me you got to wait a day. I don't know what it's going to say but I'm disconnected from that line and I was trying to use it for my scripture and for my note-taking. But obviously, God had another plan, amen. That might be why he got me up here because I was disconnected, that opportunity passed me by, amen.

And that's just a small example of how God is, amen. When he comes to you and connects with you, and speaks to you, amen. Don't let television, your favorite television shows, Lucifer interrupt you from hearing from God because it only takes a split second for that disconnection and then you got to wait a minute.

The iPhone gave me three opportunities to get it right and I know I put it in the right code. And then it said one minute, 15 minutes and I wasn't going to try it again, but don't let it get to the point where you miss your opportunity, amen.

Nathaniel Bronner: I thank you for joining us today at Brothers of The Word. You can go to [BrothersofTheWord.com](http://BrothersofTheWord.com). You can listen to the entire series called "Success Forces That Will Help Take your Life to Success and to Another Level." Thank you for joining us today at Brothers of The Word because brother you need the word. Amen, amen, and amen.

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