

# **Pt. 4 - God's Business Mission Statements - We Must Be Beneficial**

Sermon Title: **Pt. 4 - God's Business Mission Statements - We Must Be Beneficial**

Sermon Number: **5900**

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Nathaniel Bronner: When you are beneficial for others, you're beneficial for you.

Female: You are listening to BrothersoftheWord.com. This is Part 4 of the series titled, "God's Business Mission Statements" subtitled, "All Products and Actions Must be Beneficial," by Nathaniel Bronner. This Sermon is number 5900.

(Music Playing)

Female: And now for "God's Business Mission Statements Part 4, All Products and Actions Must be Beneficial."

Nathaniel Bronner: Welcome to the Brothers of the Word because, brother, you need the Word. And as you know, I am in the middle of a series that God had directed me to do on the 8th mission statements that actually He gave me for my company and even though these are business mission statements, each and every one of them has personal application in our lives or in our businesses if we happen to be in business. But even if you're not in business, these eight principles are universal for life, and the first of those principles that God spoke was always remain financially viable.

You can go to BrothersoftheWord.com and you can listen to the entire series of eight once I finish them, but you can listen to number one right now at BrothersoftheWord.com absolutely free. Number one, one always remained financially viable. Number two, use no deception, and I actually spoke on the last or the eighth one on the last message because we made available to those of you who wanted to attend the render my money class and we would incentivize you with a financial incentive just for coming to that class. It was a blessing from the company to you and that eighth mission statement that God gave me was as we are blessed, we shall bless others.

And today, I want to deal with a third of the mission statements that He's spoken to me. All products and actions must be beneficial everything done at the woman.com must have an overall beneficial effect. I know some of you are wondering especially if you don't know Brothers of the Word. Why is your company name the woman.com? Well, that's a long story behind. It is another whole sermon, but that's the name of the company. You can click on the About Lincoln, just read all of the mission

statements there. But, all products and actions must be beneficial.

A product is something produced by effort or mechanical or industrial process or a result of consequence. What you do produces a product. So, it's either an industrial or a mechanical or a deliberate process to produce an item or it's a consequence of actions. If you do beneficial stuff, then the stuff you get or the product that you get will be beneficial. Suppose with everything you do and this includes everything that you think and everything that you say, suppose it was guided by this one rule that everything I do has to be beneficial.

Do you never change the way a lot of us behave like? So, these are business principles that God gave me for my business, but this stuff has personal applications. Everything you do basically has to be beneficial. If we live our life like that, everything we did, everything we said, everything we thought have to be beneficial.

In Philippians Chapter 4 beginning with the fourth verse, the NIV version, "Rejoice in the Lord always. I will say it again rejoice. Let your gentleness be evident to all. The Lord is near. Do not be anxious about anything, but in everything, by prayer and petition, with thanksgiving, present your requests to God. And the peace of God, which transcends all understanding, will guard your hearts and your minds in Christ Jesus." And we know these verses so well and this particular verse, "And the peace of God, which transcends all understanding will guard your hearts and your minds in Christ Jesus," we know it so well, but there's always a stuff wrapped around the verse. See, when you have the peace of God that transcends all understanding, there's a reason for that. And Paul wraps around the reason for this stuff.

Finally, brothering, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely,--

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Whatever is admirable, if anything is excellent or praiseworthy, think about such things. Whatever you have learned or received or heard from me or seen in me, put into practice and the God of peace will be with you. See, He opens his thing with rejoice in

the Lord always. I say it again, rejoice in the Lord. It is hard to rejoice in the Lord when stuff is not going the way you want it to go. Now, it's usually always going in a divine pattern for God's children, but sometimes it's just not going the way we wanted to go, and we wonder when we are in the midst of the wilderness or in the midst of a tough situation, we wonder why am I going through this? And then, God says in the Bible, "Rejoice in the Lord always." It's hard to rejoice in a tough situation. But when is always? What time frame or what situation does always exclude? Rejoice in the Lord always.

Look, what about why I can't pay my bills? Rejoice in the Lord always. Lord, I just caught my husband with another woman last night. Rejoice in the Lord always. Lord, I just got a terrible doctor's report. Rejoice in the Lord always. See, the time when you truly need Christ are two general extremes. You generally need Christ the most when you are going through something real tough and you generally need Christ the most for this stuff. It's just going real, real good because when a stuff is going real, real good, that's when folk really got away from God. When stuff is going really, really, really, really, really, really good, that's when folk forget about God. And when stuff is going really, really, really, really tough, that's when it's often hard to see God.

But here, Paul says rejoice in the Lord always. I will say it again, rejoice. And he goes through this, but he says this is what you need to do to be able to rejoice. He says, "Basically, let everything come out of your mouth be beneficial." If you really want to rejoice and you really want to have joy in the Lord, I'll go some places sometimes with C. Elijah and they hear him and here is Neff and they said, "I know that laugh." He's got this infectious laugh that's distinctive. And I hear people when I'm out with C. Elijah, they often don't mention what a great word he had. Oh man, that was some real deep revelation I got from you watching. You know what are you talking about? You're your laugh. I love your life. I know that laugh. It's a symbol of rejoicing.

But one thing I can tell you about C. Elijah, you just can't get anything negative out of it. You can't get anything negative about him. He just will not say anything negative about anybody. I'm working towards that, but I'm not there. Y'all surpassing up there. Y'all said y'all pray for pastor. I'm not there because sometime I just have to wrestle with and deal with

some situations. I haven't just deal with some boogie bears and I call them boogie bears when I have to wrestle with a boggie because I have some challenges letting up to what Paul has said here in Philippians. I have challenges with that, but I understand the principle when you only have sweet stuff in your mouth. You don't get the bit that gets in your system, and we can understand that and if we think if everything I do and everything I think and everything I see is beneficial, not necessarily true because that's what the logical earthly mind will come back with. Yeah, I said what is true. That's not what Paul said. He didn't say whether it was true. It needs to be true, but it needs to fit all those other characteristics because some things they can be true, but they're just not beneficial.

Right now, we are in the midst of a political campaign. And if you watched any television longer than 10 minutes, you're flooded with ads and all of the ads, there's nothing beneficial. Oh, it's like they did this and they did that and they low down with this and it's all just all of this negative stuff. They slinging mud back and forth and back and forth and back and forth and back and forth, and I can pretty much guarantee you with that much bitterness in your mouth, it's hard to have joy in your heart because it gets down in the root of your soul. You see what's in your mouth gets all through your body. I remember once I tried to eat some chitterlings.

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That's the technical pronunciation were chitterlings, but we call them chitlins, and I've tried to eat some chitlins. They had them at the plant. One day, somebody cook some chitlins. I said, I've always wanted to try some chitlins, and I took a spoon of those chitlins, and I put those chitlins in my mouth. I'm not necessarily. Well, yeah, I guess I am speaking bad about chitlins, but I put those chitlins in my mouth and the smell of it. I didn't choose chitlins. The smell of the chitlins dog going up my nose and he's got all the in the back of my throat. I said, "Oh, my goodness."

Now see, first of all, you must understand food is personal and it is opinionated. That's why when we went to China, we saw them eating all kinds of stuff. They brought us out a whole plate of meat and Brittany touches stuff because we couldn't figure out what it was. It is a little hard, but for them it was a delicate.

So, it's not that it is negative, it is opinionated, but for me because I was not used to chitlins and I've never had any chitlins before and they smell like boo boo. So to me, when I put them in my mouth and stuff is gone, it went all up my nose and all that in the back of my throat, and I had not even chewed the chitlins, but the chitlins look like went all over my body. And I knew I wasn't going to make it down those chitlins, and it's not just chitlins, I had the same issue we were in France, and I tried some escargot, which is snails. I just want to see what it tastes like. When I saw it, I could make it down with the escargot.

See, escargot is the upper end of chitlins. Okay, what you call it is the upper end of chitlins. So, I could make it down with the escargot just like I couldn't make it down with the chitlins, but it left an odor and our taste it went all through my body just from having it in my mouth. And it is that way when you don't have things that are beneficial in your mouth. When you speak negative of others and when you're always bad-mouthing stuff, there's something about it the minute you start talking negative, all of the stuff that's not on this list that Paul talks about. When we begin to talk about this, it goes all through our spirit and you cannot rejoice because you got bitterness in your mouth. Everything that we do needs to be beneficial, true, noble. The King James version says honest. Right, the King James version says just, pure, lovely, admirable or good report, excellent. If there be any virtue and if there be any praise worthy, think on these things.

Capital One has a commercial about credit card, and it asked the question, "What's in your wallet?" I want to ask you the question. What's in your mouth? What's in your mouth? Whatever you got in your mouth, whatever you're chewing on, whatever you're talking about, it gets all over you. It gets all over your spirit. It gets all down through your bones. It gets all through your organs. What's in your mouth?

Everything that you do in this company needs to be beneficial. You know, I won't even write. I travel a lot. I will not write negative reports. I just won't do it, and sometimes I've stayed in some places. To be honest about it, I didn't use some negative stuff written about, but I won't write it. I think to myself. Well, maybe if I tell folk about this, maybe it'll help some other traveling they won't come here, but I won't write it because one thing about it, you generally won't have problems with folk write

negative stuff. Trust me. If something wrong, both are 10 times more likely to write about it and say something about it and if something is right. So, I don't have to worry about the world. If it's something negative, trust me. Some local travelers are going to say something about it. I generally would not put it in my mouth. I'm trying to get like C. Elijah, and I will not put it in my mouth because it's more important than what's in my wallet, what's in my mouth.

Everything needs to be beneficial, and when you think about it, when I thought about the mission statement, at first you think everything that I do must be beneficial for others, but that's not what God spoke to me, and I didn't realize this until recently as I was working on the series. That's not what He spoke to me. See, I'm thinking everything I do. It has to be beneficial. It has to be beneficial for others, but that's not what God said. He said all products and actions must be beneficial. Well, that's being true. See, when you are beneficial for others, you're beneficial for you and that's what's hard a lot of time for us to understand. This statement applies to us personally. Suppose everything you did was beneficial for you and you thought that way. Now, I'm not talking about the extreme self-centered view where all you've been thinking about me and mine and myself.

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No, no because when you help others, when you understand the higher level that benefits you. It changed. It helps. It frees your spirit. It brings blessings back to you. It creates a greater joy within you. So, you understand when you help people, it does benefit you. So, suppose you had the thought pattern. Everything I do has to be beneficial for me. Do you know what changes that would make? And if we just started this wonderful thing, will this be beneficial for me in three days because sometimes the immediate is not what we need to look at? Will this be beneficial for me in three days?

I've told you over we had a testimony on Christmas about one of the members overcoming addiction and I had to get them and I've been addicted myself. I'm still addicted. I have a sweet tooth. I have a challenge with that thing. And on Thanksgiving because of the social distancing, we had our food catered into the family, and the caterer broke 2 pies that we paid for. We brought a pumpkin pie and we brought a potato pie. And then

he said, "Because you all are such good customers, I'm bringing you this apple blackberry pie." So, we had three pies. The pies were cut into six slices per pie, and I told them when I saw those pies, these are not good for me. I don't have diabetes or anything like that, but I don't want diabetes or anything like that. And I knew the sweets were just not good for me. So, I said I'm not going to partake of this pumpkin pie. I'm not going to partake of this potato pie, and I'm not going to partake of this other mixed berry pie. I'm not going to have a single slice.

And then, one of my sons I'm going to have three slices, and I did not touch that pumpkin pie. I didn't touch that potato pie, and I didn't touch that berry pie all while I was eating my Thanksgiving dinner. And after I had finished my dinner, I was looking at one of my son's on his first slice of his three slices of pie, and the pie looks good. I know without a question that the pie was not good for me, but the pie looks good. And then I was wondering, well, what did the pie smell like? I have this scientific mind and this curiosity. So, what did the pie smell like?

So, I went over and I looked at the pumpkin pie that now had two slices missing because my son was just about finished with his slice, and I just took off with just a whiff. I didn't do nothing, not like somebody straving cocaine. I just took just a whiff, and the pie look good and the pie smell good. And then, I thought to myself -- have y'all ever thought to yourself? You know after you know without a question, this is a thing that is not good. It's not beneficial for me. I know the reasons why it's not beneficial for me. I know without a question I would be far better off without this thing. But I thought to myself, have you ever thought to yourself even after you know all this stuff, I thought to myself one little slice can't hurt anything. You know, that's what I thought to myself one little slice.

My son, George, in his message on Friday, he spoke from "Just to Taste," powerful, powerful message. You need to go to BrothersoftheWord.com. Just listen to "Just to Taste," but I thought to myself, one little slice can't hurt because, first of all, it's not what it is. It's whether you do it in my life. You know, you go to thinking and you go talking to yourself. There shouldn't you know one little slice thing won't bother me. I looked at the weight to ratio because all poison and medicine is based on a dosage provided weight.

So I said, look, I'm 185 pounds. There's a little packing be but a few ounces and a ratio. Maybe, I can have that. One looks like this. So, I took one-sixth because it was divided up into six pieces, this big old 10-inch pie. So, it's a fairly large slice. The pie looked good, and the pie smelled good, and the pie tasted good.

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So, I ate the pie. I can just go ahead and get to the end of the story, I ate the pie, but by the time we got through it everything, I have eaten a slice of the pumpkin pie. I had eaten a slice of the potato pie, and I had eaten a slice of the apple blackberry pie. I had three pieces of pie, and I'm sitting here looking at myself in awe how do I eat three pieces of pie?

And then, it came back to me when my son said, "I'm going to have three pieces of pie." And somehow that thing got down into my soul, and I found myself -- so, people what I'm telling you and there's a whole bunch of lessons just in and number one, if it's not beneficial, don't bring it in your house. Don't bring it in your house. If you know, it's not beneficial -- I'm not saying whether it looks good. I'm not saying whether it smells good. I'm not saying whether it tastes good. I'm saying, you know it's not good for you, don't even bring it in your house because if you're bring it in your house, some of us cannot handle temptation.

My brother often says when you face temptation long enough, you basically want to find where your breaking point is. Don't even bring the stuff in your house. It is not just food. It's whatever is not beneficial for you. Some of y'all don't need to bring some pork in your house. I'll go over to that house. Whatever is not beneficial, you need to first of all avoid, and this thing, it can change your world if you think everything I do, everything I think, everything I say needs to be beneficial for others and for me and will this thing benefit me in three days because sometimes, to be honest about it, while I was eating that pie, it was beneficial.

Well, I need that pie. That pie was beneficial with that potato pie. Oh, my goodness. Pumpkin pie, it had some ginger in the thing and some cinnamon in it. Oh, he's a Master Chef. The chef was showcased eatery. This fella is a master of it. And

then the berry pie, I didn't had any berry pie. The berry pie was just so good. I would have me crying. Everything is good. Everything is good. So, it's not the question of whether it's beneficial to you at the time because you enjoy it at the time. That's why you have to ask yourself will this benefit me in three days. It wouldn't benefit me in three hours. But at the time, it was good. Everything that you do, that you think, that you say needs to be beneficial.

And sometimes, God will take you to different levels in life. I'm flying to Ecuador this evening. It's where God told me to be. Be in the center of the earth. I'm going to be in the middle of the Earth when the New Year comes in, and I was thinking this morning. Do I rent a car or do I just take a taxi or Uber to the place where I'm staying? And I'm thinking which one will save me the most money. And God says, I want you to change your thinking. Change it from which one will save me the most money to which way will bless others more and as a whole different way of thinking.

So, when I thought about which way will bless others more, I said I need to take a taxi. It's going to bless the car rental company, but that's a big national chain, probably not going to make them that much different. The taxi driver or the Uber driver will make a big difference, too. So, I decided not to rent a car. I'm going to take a taxi or an Uber. And then, I read up on some more of the driving condition in Ecuador. I'm glad I am taking the taxi and Uber. When you seek to be beneficial to others, the thing comes back and it's beneficial to you.

So, instead of me trying to worry about the traffic and the crazy driving over there and all and they talk about how they got all these curves and these mountain book. It rolled off the mouth. So, instead of me having to worry about all of that, I can just sit back and relax. So, when you try to be beneficial for others, that thing will come back and it will be beneficial to you.

And I even think about when we're developing product that beneficial thing, it overlays everything that we do, and I have one statement that I asked, would I give this to my family, and if I wouldn't give it to my family, we won't put it on the market. There were some products in terms of energy productivity. I said, no. The only way to do this right and to make it really work, you got to put caffeine in it. I wouldn't want my kids

taking that. I wouldn't want my wife taking it. So, I won't give it to my family. I'm not going to give it to the public, simple as that. So, I know it's a lot of money in it, but that's what God said, my third thing, everything must be beneficial. That ain't beneficial. That stuff will drain your adrenal glands over a period of time. It's going to be beneficial in the short run, but in the long run, it's going to be detrimental.

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We can't do it. So, those mission statements they guide us into everything that we do, everything must be beneficial.

The Prayer of Jabez is one of the most famous prayers in the Bible, their plaques and means and posters with the Prayer of Jabez all around it. It's in First Corinthians 14 and it goes, "Jabez cried out to the God of Israel, "Oh, that you would bless me and enlarge my territory! Let your hand be with me, and keep me from harm so that I will be free from pain." And God granted his request." And I understand why the Prayer of Jabez is one of the most famous prayers in the Bible. I understand why people got her hanging on their wall. Oh, would you enlarge me. Increase my territory. Let your hand be with me and keep me from all pain. That's a good prayer.

Basically, what it says in a nutshell is give me more and don't have me going through anything tough. That's a good prayer. Give me more, but don't have me going through anything tough. Everything you do needs to be beneficial. See, that's a prayer. It benefits us greatly. Verse 10 is in the Prayer of Jabez on the plaques, on the means, and on the posters, but I've never seen Verse 9. It's never included. Verse 9 says, "Jabez was more honorable than his brothers. His mother had named him Jabez saying, "I gave birth to him in pain." That's never in the prayer.

To do things where everything is beneficial is painful because it is not the easy path, and it requires more on than doing things where stuff is not beneficial for others. That's the part that precedes that God enlarging your territory and keeping you free from pain. We leave that out. Verse 9 is a none of them because we don't want the honor and doing the honorable thing more than anybody else, and we don't want anything birth in pain. But, some of the things that will take us to the next level that will enlarge our territory, you'll be birthed in pain and some of

that pain is just what Paul said by just doing those eight things of keeping just sweet stuff in your mouth. That's painful.

One of the hardest thing I have to do when I'm on 42 and do 42.com, one of the hardest thing you say nothing negative about anybody, keeping my mouth sweet. That's very hard. Do you know how hard it is to go through a whole day saying nothing negative. It's painful, but it enlarges you. Everything that we do is beneficial. When we get to that point, it's going to enlarge our territory and help keep us free from pain.

I thank you for joining us today at Brothers of the Word. You can go to [BrothersoftheWord.com](http://BrothersoftheWord.com). You can download and listen to this message. Send it to a friend absolutely free. You can also listen to all of the eight messages dealing with the eight mission points that God gave me for our business. Thank you for joining us today at Brothers of the Word because, brother, you need the word.

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